

The 12th International Conference on the Socio-Economic Approach to Management
The Renaissance of Humanism in Organizations

DAY 1

Thursday, May 23, 2024

9:00 am to 1:00 pm US CDT

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| 9:00 am | <p>Welcome and Announcements Welcome words -- Bob Hartl, Associate Professor of Management, College of St. Scholastica Technology input --Eric Nordgren, Director of Educational Experiences and Development, College of St. Scholastica</p> | |
| Session 1 | | |
| 9:10 am | <p><i>Renaissance of humanism – changing organizational focus to human potential</i> <ul style="list-style-type: none"> • John Conbere, Alla Heorhiadi, <i>USA</i> <i>The organizational dimension of human potential development during wartime</i> <ul style="list-style-type: none"> • Nataliya Lahotska, <i>Ukraine</i> <i>Not all casualties are on the front line –leadership in the wartime</i> <ul style="list-style-type: none"> • Sophia Opatska, <i>Ukraine</i> </p> | <p>Panel discussion with experts <i>Sarah Skillman & Toccara Stark</i></p> |
| 10:15 am | <p><i>Double materiality vs double humanity in organizations</i> <ul style="list-style-type: none"> • Pierre El Haddad, <i>France</i> <i>Creating a human-centric organization – a leadership perspective</i> <ul style="list-style-type: none"> • Kate McRoberts, <i>USA</i> <i>Rewards and challenges of developing human potential – a perspective of Chief of Staff</i> <ul style="list-style-type: none"> • Marcella de la Torre, <i>USA</i> </p> | <p>Panel discussion with experts <i>Sarah Skillman & Toccara Stark</i></p> |
| 11:00 am | Break | |
| Session 2 | | |
| 11:15 am | <p><i>Monitoring the Sustainable Development Goals as an indirect method to ensure continuous large system change</i> <ul style="list-style-type: none"> • Raymond Saner, Lichia Yiu, <i>Switzerland</i> <i>From internal training schools to enhanced work organization: addressing social environment challenges through SEAM</i> <ul style="list-style-type: none"> • Jérémy Salmeron, Maité Rateau, <i>France</i> <i>The human side of Project Management</i> <ul style="list-style-type: none"> • Eric Sanders, <i>USA</i> </p> | <p>Panel discussion with experts <i>Mel Sullivan & Eric Sanders</i></p> |
| 12:00 pm | <p><i>Anthropo-ecology or humans are also part of nature to be preserved</i> <ul style="list-style-type: none"> • Henri Savall, Veronique Zardet, <i>France</i> <i>Artificial intelligence vs. human potential in crisis management</i> <ul style="list-style-type: none"> • Carol Bousquet, Raphaël De Vittoris, <i>France</i> </p> | <p>Panel discussion with experts <i>Mel Sullivan & Eric Sanders</i></p> |
| 1:00 pm | End of Day 1 | |

The 11th International Conference on the Socio-Economic Approach to Management
The Renaissance of Humanism in Organizations

DAY 2

Friday, May 24, 2024

9:00 am to 1:00 pm US CDT

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| 9:00 am | Announcements | |
| Session 3 | | |
| 9:05 am | <p><i>Helping leaders develop employees' potential</i></p> <ul style="list-style-type: none"> • Toccara Stark, USA <p><i>Developing middle level management in Japan</i></p> <ul style="list-style-type: none"> • Ken Nishikawa, Japan <p><i>Implementation of the socio-economic approach to management in a Chinese industrial company organized under lean management principles</i></p> <ul style="list-style-type: none"> • Ziyuan Tang, Jean Ruffier, and Marc Bonnet, France-China | <p>Panel discussion with experts</p> <p>Carole Bousquet & John Conbere</p> |
| 9:55 am | <p><i>Using SEAM in working with dysfunctions in the classroom</i></p> <ul style="list-style-type: none"> • Sajida El Othman, Lebanon <p><i>Reflections of Mary Parker Follett: The Mother of modern management in the TFW era</i></p> <ul style="list-style-type: none"> • Mary Pauson, USA <p><i>The great aspiration – bringing ‘human’ back to organizations</i></p> <ul style="list-style-type: none"> • Mel Sullivan, USA | <p>Panel discussion with experts</p> <p>Carole Bousquet & John Conbere</p> |
| 10:45 am | Break | |
| Session 4 | | |
| 11:00 am | <p><i>The role of the internal consultant in implementing artificial intelligence to improve socio-economic performance</i></p> <ul style="list-style-type: none"> • Mélanie Giraudet, France <p><i>The Hidden Costs of 'Machine Think'</i></p> <ul style="list-style-type: none"> • Sue Quint, USA <p><i>Technology at Human Scale: AI, Vigilance, and our Techno-sapien condition</i></p> <ul style="list-style-type: none"> • Jonathan Essary, USA | <p>Panel discussion with experts</p> <p>Mary Paulson & Pierre El Haddad</p> |
| 11:50 am | <p><i>Analyzing the socio costs of dysfunctions in the workplace</i></p> <ul style="list-style-type: none"> • Dave Swenson, USA <p><i>Cooperation of employees and volunteers within NPO: a case study in a French humanitarian NPO</i></p> <ul style="list-style-type: none"> • Thibault Dubois, France <p><i>SEAM's contribution to corporate social responsibility according to ISO 26000.</i></p> <ul style="list-style-type: none"> • Luis Bueno, France | <p>Panel discussion with experts</p> <p>Mary Paulson & Pierre El Haddad</p> |
| 12:45 pm | Wrap Up | |
| 1:00 pm | End of Conference | |
| | Networking, Zoom chat rooms | |

The 12th International Conference on the Socio-Economic Approach to Management
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Conference Presenters and Experts

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|----|---------------------------|--|---------------------|
| 1 | Marc Bonnet, PhD | ISEOR & IAE Lyon, University Jean Moulin | Lyon, France |
| 2 | Carole Bousquet, PhD | IDRAC Business School | Lyon, France |
| 3 | Luis Bueno, PhD | IAElyon, UR Magellan, SEAM Group | Lyon, France |
| 4 | John Conbere, EdD, MDiv | SEAM Institute | Minnesota, USA |
| 5 | Thibaut Dubois | ISEOR | Lyon, France |
| 6 | Marcella de la Torre | Minneapolis Area REALTORS® | Minnesota, USA |
| 7 | Raphaël De Vittoris | University of Clermont-Ferrand, CleRMa lab | France |
| 8 | Mélanie Giraudet | ISEOR | Lyon, France |
| 9 | Pierre El Haddad, PhD | INSEEC Grande École, MACH Consultants | Paris, France |
| 10 | Alla Heorhiadi, PhD, EdD | SEAM Institute | Minnesota, USA |
| 11 | Nataliya Lahotska, PhD | Ukrainian Catholic University, Business School | Lviv, Ukraine |
| 12 | Kate McRoberts | Fathom Consulting | Minnesota, USA |
| 14 | Ken Nishikawa | Konan University; OD Association in Japan | Kobe City, Japan |
| 15 | Sophia Opatska, PhD | Ukrainian Catholic University | Lviv, Ukraine |
| 16 | Sajida El Othman, PhD | CARMA - Global Media Intelligence Provider | Beirut, Lebanon |
| 17 | Mary Paulson, EdD | MN DHS/College of St. Scholastica | Minnesota, USA |
| 18 | Maité Rateau, PhD | ISEOR | Lyon, France |
| 19 | Jean Ruffier | ISEOR | Lyon, France |
| 20 | Sue Quint, EdD | DataWELL Informatics | Minnesota, USA |
| 21 | Jérémy Salmeron | ISEOR | Lyon, France |
| 22 | Raymond Saner, PhD | CSEND & Basel University | Basel, Switzerland |
| 23 | Eric Sanders, PhD | Elmhurst University, OD Economist LLC | Illinois, USA |
| 24 | Henri Savall, PhD | ISEOR & IAE Lyon, University Jean Moulin | Lyon, France |
| 25 | Sarah Skillman, MAA | Dialexa, an IBM company, SEAM Institute | Texas, USA |
| 26 | Toccaro Stark, EdD | Fathom Consulting, SEAM Institute | Minnesota, USA |
| 27 | Mel Sulliwán, EdD | Ecumen | Minnesota, USA |
| 28 | David X. Swenson, PhD, LP | College of St. Scholastica | Minnesota, USA |
| 29 | Ziyuan Tang | ISEOR | Lyon, France |
| 30 | Lichia Yiu, PhD | Centre for Socio-Eco-Nomic Development | Geneva, Switzerland |
| 31 | Véronique Zardet, PhD | ISEOR & IAE Lyon, University Jean Moulin | Lyon, France |
| 32 | Bob Hartl | College of St. Scholastica | Minnesota, USA |
| 33 | Eric Nordgren | College of St. Scholastica | Minnesota, USA |

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ISEOR (Institut de socio-économie des entreprises et des organisations), France

